



ÉMINENCE
HANDMADE
ORGANIC
SKINCARE OF
HUNGARY

Since 1958

Sun Defense Mineral Powder Application Tips for Pro or Home Use

Great for Women, Men,
Children and Babies

Toll free: 1-888-747-6342
www.eminenceorganics.com

The Original Hungarian Organic
Skin Care Line in North America

Thank you for purchasing Sun Defense Minerals to protect your skin! The following application tips and benefits give you expert professional application techniques to give you the best results possible.

COLORS

- #0 Translucent – Suits most skin tones and gives flawless coverage with the same SPF and water proof rating.
- #1 For light to medium skin with neutral to warm undertones and pink coloration. Most fair skins could use this color; it is the most translucent and therefore versatile shade.
Note: This shade will leave light, pink toned skin looking orange and should not be used as a bronzer or base. Not for use with cool undertones.
- #2 For light to medium skin with neutral to warm undertones and yellow coloration.
Note: This shade will leave light, pink toned skin looking orange and should not be used as a bronzer or base. Not for use with cool undertones.
- #3 For medium skin with neutral to cool undertones with olive or blue coloration. Perfect for the tanned skin of a #1.
Note: Warm undertones will look washed out with this color.

- #4 For Medium to dark skin with warm undertones. This shade provides a great base for olive tones with darker tans as well. It is a fantastic bronzer for the #2 user.
- #5 For dark skin with reddish undertones. This shade also makes a fabulous blush for the #3 user, and for a more dramatic look, as an evening bronzer for the #1 user.

APPLICATION EFFECTS

For light applications

Using large circular brush strokes and light pressure, hold the brush head upwards to prevent the flow of powder into the bristles. To allow more powder into the brush head, turn the brush so that the brush head is facing downwards, and tap the brush several times to encourage the flow of powder into the bristles. Pumping the brush is not usually recommended as this could lead to a possible blockage.

** Please see note below*

For heavy applications

Using small, circular movements, hold the head of the brush downwards so that gravity encourages a free flow of powder into the bristles. Apply heavier pressure during application to

cover up breakouts, pigment spots, or rosacea. Pass over the same area multiple times until satisfactory coverage is achieved. If heavy coverage is desired, you could mix some of the base color with a moisturizer on the back of your hand, and apply to the area as a concealer. For a more even, natural look, go over the area with the brush a few minutes later to blend in.

For a matte finish

Skin should be dry, and any toner, serum or moisturizer should be well absorbed before applying any mineral powder. Apply the base color and the blush color then spray with a toner.

For a dewy, shiny finish

The appearance will be very similar to what is achieved from a cream foundation. Apply the chosen base color, then apply and work in the appropriate moisturizer over top. Blend well and evenly. Apply blush color and spray with a toner.

Setting the powder

If you wish to have a more natural look with longer lasting, water resistant protection, we recommend spraying the Stone Crop Hydrating Mist or any other Éminence Tonique to set the powder. Spray 2 to 3 pumps of toner onto skin from

10 to 20 inches away and let dry. Once the powder becomes moist, the pectin from the fruit extracts and the minerals themselves will bond and create a stronger cohesion between the skins surface and the product. This creates superior protection and coverage when compared to any other mineral makeup or sun protection.

Body application

Minerals can be used to give sun protection to the body, apply as noted above setting the powder with the Stone Crop Hydrating Mist. As a body bronzer, mix either #4 or #5 with your favorite Éminence body lotion and apply.

Removal of the product

The mineral powders are removed with either a milk or gel cleanser, and will not come off with water alone.

*Note: Should blockage occur, simply turn the brush with bristles facing upwards and tap on a hard surface to loosen the powder and allow it to fall back into the reservoir.

MINERALS & MEN

Let's face it; most men would like to use products that make them look their best as long as it's not called makeup. Think of it as sun protection that just happens to make you look good.

Following are some fantastic benefits for men:

- Makes the inevitable 5 o'clock shadow less visible by canceling the color of the beard and evening the skin tone
- Keeps shine minimal throughout the day. Perfect for afternoon presentations or dinner meetings where one is unable to shave and cleanse beforehand
- Improved skin tone
- Hides razor burns
- Tones down redness and blotchiness
- Hides fine lines
- Covers up break-outs
- Looks totally natural
- Does not look like makeup
- Is not oily
- Perfect for all sports
- Great for golfers due to its long-lasting coverage without the need for reapplication while allowing a dry grip on the club

- Scuba divers, kayakers and swimmers love to use it since the product does not bleed into the eyes from the face
- Firefighters choose mineral powders because of its sweat proof nature so that it doesn't get into eyes during severe heat exposures and consequently disrupting vision

MINERALS & CHILDREN

Children love the "fun factor" in applying minerals and the application is fast and easy. Minerals are also suitable for babies over the age of six months old.

Benefits include:

- Quick and easy application
- Waterproof
- Chemical and fragrance free and great for sensitive young skins
- Does not run into eyes or need repeated applications
- Includes all the benefits listed in the table to the right

Comparison table of average sun screens to Éminence Organic Sun Defense Mineral Powders

AVERAGE SUN SCREENS	SUN DEFENSE MINERALS
Protection from UVA and UVB rays only	Protection from UVA (A for ageing), UVB (B for burning), and UVC (C for cancer causing)
Chemical based protection of mostly synthetic and less healthy ingredients	Healthy ingredients create a physical barrier of protection
Could increase the tendency for allergies	Hypoallergenic
Promotes heat on the skin's surface which could lead to breakouts and irritation	Helps keep skin's surface cooler, lessening breakouts
Mostly oil based	Lightweight, non-oily consistency
Offers little aesthetic effect or coverage	Available in several shades for a perfect match to all skin tones. Acts as a light foundation, and is perfect for post-treatment or after waxing
Has no nutritional or healing value	Helps slow the signs of aging and fights free radicals caused by sun exposure with fruit extracts and antioxidants such as Vitamin A, C and E as well as bioflavonoids
Can give the appearance of larger pores and deeper lines	The light reflecting quality minimizes the appearance of lines and pores
Kids often dislike using it	Kids find it fun to use
Could cause irritations, and is not ideal for broken skin	Perfect for use after exfoliating or waxing since it is calming and hypoallergenic
Potential irritant to the eyes	Sweat proof and doesn't burn if it comes in contact with eyes
Offer little water resistance	Water-resistant
Requires reapplication approximately every 2 hours	Will not need reapplication for 4-5 hours with comparable use
Not recommended by Éminence for babies due to its high chemical nature	Perfect for babies over six months of age due to its healthy nature
Has a limited shelf life	Has an eternal shelf life